

ANNUAL REPORT

2002 - 2003

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MISSION

The Miramichi Regional Hospital Foundation's mandate is to raise funds for the purchase of equipment; erection, extension, or alteration of buildings; and provision of health care for patients.

GOALS

To provide local quality health care services to Miramichi area residents.

BOARD OF DIRECTORS & STAFF

David Cadogan, *Chairperson*
Francis Malley, *Vice Chairperson*
Jack Christie, *Treasurer*
Ann Creamer
Shirley Donovan, *Campaign Co-Chair*
Jack Estey
Vicky Henderson
Robert Holmes
Dr. Linda Hudson
Lillian LeBreton
Brian MacRae
Steve Myles
Doug Prebble
Bill Rushworth

Stan Knowles, *Miramichi Regional Health Authority Board Chairperson*
Jim Wolstenholme, *Miramichi Regional Health Authority President & CEO*

Phyllis Mossman, *Auxiliary President*
Sylvia Wilson, *Campaign Co-Chair*

Joanne Sellars, *Managing Director*

CHAIRPERSON'S MESSAGE

- *Welcome* It is a pleasure to be able to report on another very successful year for the Miramichi Regional Hospital Foundation.

Financially, the international stock market conditions mean that the Miramichi Regional Hospital Foundation's endowment trusts suffered along with every other investor. However, our fund managers performed relatively well and the Miramichi Regional Hospital Foundation has the luxury of being able to invest for the long term. There will be more about that in the financial report.

Foundation and capital project fundraising, local, regional and national was very successful. Again the financial statements contain the details.

I would like to take this opportunity to thank Jack Estey for his years overseeing our investment fund managers. I don't know of anyone in our community who could have done as good a job.

I would also like to thank Jack Christie for his years of service as treasurer for the five years the Miramichi Regional Hospital Foundation has existed. Jack ensured our record keeping and accounting was on a solid footing from the beginning. He also waded through the sea of red tape required to acquire our federal charitable tax receipt status. The Miramichi Regional Hospital Foundation bylaws limit directors to two terms. Jack has come to the end of his second term. We will miss his clear management and his wry humour.

- *Patron* One of the bright lights of the capital campaign this year has been our Patron, Frank McKenna. He became our Patron to serve as a reference for us in our approaches to national firms and charitable foundations who would have heard of him, but not of us. He met with us to give us some campaign advice.

The next thing we knew, cheques began to come in from all directions. So far, we have actually received about \$145,000 directly attributed to his efforts with indications of more to come.

We are deeply grateful to Frank for his help.

- *Committees*

One of the best things about being chairman of this board is that you don't have to do anything. The members are all take-charge, get-it-done people. All the chairman has to do is stay out of their way.

Vice Chairman Francis Malley organized a wonderful and successful Gala in January, as well as taking care of our Donor Recognition Wall and Foundation office plans.

Ann Creamer has assumed responsibility for Club 1000 membership recruiting. Club 1000 members donate \$1,000 every year for at least five years.

Steve Myles, besides being a key member of the Annual Golf Tournament, is heading up an exciting new Planned Giving Committee. He has discovered remarkable tax benefits available to people who make bequests to the Miramichi Regional Hospital Foundation.

- *Campaign*

Sylvia Wilson and Shirley Donovan, Co-Chairs of the Capital Campaign, work tirelessly meeting with local and regional groups and seeking out sources of regional and national contributions. They originally set out to raise \$1,000,000. At the last meeting, they got a momentary thrill when Jack Christie advised that they are on the verge of achieving that goal.

Unfortunately, of course, escalating and inflating costs of medical equipment keep moving the goal line. The MRI Docking Facility cost more than twice the original estimate. On the bright side, the Miramichi Regional Hospital Foundation board members will continue to have the pleasure of their company for a while yet.

- *MLA's*

All five Miramichi area Members of the Legislative Assembly met with Health Minister Elvy Robichaud to lobby for provincial support to staff and maintain nuclear medicine equipment. We still have not had an official government commitment, but we are very hopeful and quite confident that we will be chosen as one of the nodes of a regional system.

We very much appreciated the support of our elected representatives.

- *Staff*

Adding to the ease of chairing this board is the competence, enthusiasm and energy of our Managing Director, Joanne Sellars. She was a foundation benefactor long before she became an employee. She had done the bulk of the administration and co-ordination of the Annual Golf Tournament from its beginning. It is a pleasure to know she is keeping track of us all.

We are especially grateful for the continual and significant support we receive from hospital staff. In addition to participating in fund runs, staff members contribute through a payroll deduction program and enthusiastically participate in the "Grand-A-Pay" raffle.

The service that staff provides to the public and their support of the hospital in conversations with their families and friends are crucial to our success in trying to provide the best equipment and services we can for their use.

- *Donors*

The Miramichi Regional Hospital Foundation board is nothing without all the people who have gone before and all the citizens who make their generous contributions.

We are deeply and sincerely grateful to the Rotary Clubs, Lions and Kinsmen, Progress Club, Hospital Auxiliary and all the others who have undertaken projects large and small, annual and one time, to demonstrate Miramichi determination to take care of our own.

Ultimately, of course, every donation comes from a generous individual who makes a donation. None of what the rest of us do matters at all without the constant, generous, kind nature of thousands of Miramichiers who cheerfully support our common welfare.

From board members to citizens, we have had wonderful support from the outlying communities in the region. People from Neguac, Blackville, Rogersville and Baie Ste. Anne / Escuminac have gone the extra miles to show their generosity and support.

- Farewell

Geraldine Fitzpatrick has been a member of the local Hospital Auxiliaries since 1981. Since the Miramichi Regional Hospital Foundation was established, she was the auxiliary representative until retiring as Auxiliary President this year.

Her long experience, hard work and impish humour have all been of great value to the board.

It is a great privilege and pleasure to serve as chair of this board. Having the opportunity to work with great people, and seeing the great people who work for and contribute to the Miramichi Regional Hospital Foundation, is an uplifting and exciting experience.

David Cadogan
Chairperson

MIRAMICHI
REGIONAL
HEALTH
AUTHORITY

On behalf of the Miramichi Regional Health Authority, I would like to thank the Miramichi Regional Hospital Foundation for their financial support in the last year. The Miramichi Regional Hospital Foundation's donation of \$70,000 enabled the Health Authority to make necessary renovations to accommodate the Medical Day Clinic, which provides primary care services to approximately 1,880 individuals in the region who do not have a family doctor.

We look forward to supporting the Miramichi Regional Hospital Foundation in their \$1 Million Campaign, and actively participating in upcoming fund raising events that include the Rotary Fund Run and the Miramichi Cares Charity Golf Classic. Together with the Miramichi Regional Hospital Foundation and the continued support of the community, we will be able to provide specialized care in the region.

The work of the Miramichi Regional Hospital Foundation's Board is commendable and appreciated. We look forward to a continued strong partnership in enhancing patient care through the purchase of necessary medical equipment in our community.

*Stan Knowles,
Board Chairperson
Miramichi Regional Health Authority*

HISTORY & ACCOMPLISHMENTS

The Miramichi Regional Hospital Foundation Board of Directors, comprised of voluntary members representing the Miramichi Community, was established in 1998; the Miramichi Regional Health Authority Board Chairperson and Chief Executive Officer serve as ex-officio members.

- ECG

In January 2000, an Echocardiography (ECG) Machine at a cost of \$250,000 raised by the Miramichi Rotary Clubs and Friends of the Miramichi Hospital Board, was dedicated to Miramichi Hospital.

- Magnetic
Resonance Imaging

In October, 2001, the Miramichi Regional Hospital Foundation proudly witnessed the completion of the MRI Docking Facility at Miramichi Hospital, actual cost \$422,000.

The Magnetic Resonance Imaging (MRI), a mobile unit that serves the Miramichi Region 25% of the time, shared with Chaleur and Campbellton Hospitals, is realizing an ever-expanding role in assisting doctors to assess and monitor patients.

- Miramichi
Day Clinic

The Miramichi Regional Hospital Foundation donated \$70,000 from the Endowment Fund, towards the renovation of the Medical Arts Building to establish the first of its kind in the province, a Medical Day Clinic.

The Miramichi Medical Day Clinic provides primary health care to people in the community without a family physician and a central location to keep their medical records, ensuring proper follow-up care. The clinic has proven to be successful with 1,880 people registered.

- \$1 Million
Campaign

Upon the completion of the MRI Docking Facility, the Miramichi Regional Hospital Foundation's Campaign Team focuses on its next phases; Bone Densitometry and obtaining approval and funding for Nuclear Medicine.

The Campaign, three years into its four-year \$1 Million goal, is at a total of \$853,000. The support and assistance of the community, service clubs and various organizations throughout Miramichi have been instrumental, and their continued support is necessary to realize Campaign goals and beyond.

PROJECTS & ACTIVITIES

- *Internal*

The Miramichi Regional Hospital Foundation hosts an *Annual Gala & Charity Auction*, held in partnership with Rodd Miramichi River a Rodd Signature Hotel, offering an evening of fine dining, entertainment, a guest speaker and charity auction.

Memorial Donations in memory of a loved one can be made at local funeral homes and at the Miramichi Regional Hospital Foundation office. Local Funeral Homes are very co-operative in their efforts to assist in collecting Memorial Donations on behalf of the Miramichi Regional Hospital Foundation.

The *Recognition Wall*, a freestanding 16' x 20' stained glass structure, is located in the hospital lobby. Individuals and organizations can have their name featured on the wall by reaching the established criteria. All donations are cumulative.

Businesses and individuals can become a *Club 1000* member by donating \$1,000 (tax deductible) annually and are also featured on the Recognition Wall. Members receive a plaque to be displayed in their home or place of business, and annual renewals receive a seal to place on the plaque to indicate their ongoing support. The Miramichi Regional Hospital Foundation Club 1000 currently has 37 members.

The Miramichi Regional Hospital Foundation maintains a Memorial Donations *Book of Honour*, a tribute to the donor community listing names in Memory of, In Honour of, Individual, Business and Organization Donations, and In Kind Services.

The Miramichi Regional Health Authority employees provide strong support to the Miramichi Regional Hospital Foundation by participating in the *Payroll Deduction Program* and the *Grand A Pay Lottery*.

PROJECTS & ACTIVITIES

- *Community Based*

The *Chatham and Newcastle Rotary Clubs Annual Fund Run* have assisted campaign efforts by contributing funds raised in 2001 for the MRI Docking Facility, and 2002 & 2003 proceeds are committed towards Nuclear Medicine Equipment at Miramichi Hospital. The 11th Annual Rotary Fund Run is scheduled for August 9, 2003.

The *Miramichi Cares Charity Golf Classic* donates all proceeds raised to the Miramichi Regional Hospital Foundation's Bone Densitometry Project. The golf tournament, a Miramichi Kinsmen Club Project, hosts of a full day of golfing at Miramichi Golf & Country Club and dining at the Newcastle Lions Club. The 6th Annual Miramichi Cares Charity Golf Classic is scheduled for September 26, 2003.

The *Annual Progress Club Breakfast* is hosted by the Progress Club of Miramichi to purchase an ultrasound fetal assessment monitor for the Obstetrics Unit at a cost of \$100,000. The Progress Club has raised approximately \$68,000 to date.

Information sessions, raffles, concerts, and bake sales are a few examples of individual community based projects dedicated to assist the Miramichi Regional Hospital Foundation reach its very worthwhile goals.

OBJECTIVES

The three-phase campaign to improve diagnostic imaging equipment at Miramichi Hospital has accomplished its first phase with the completion of the MRI Docking Facility.

The Magnetic Resonance Imaging (MRI) is a unit designed to assist doctors assess everything from cartilage tears in the knees, lumps in the breast, to abnormalities in the chest, abdomen or pelvis areas.

- Bone Densitometry
Unit

A Bone Densitometry Unit, the second campaign phase, is valued at approximately \$125,000. The Miramichi Kinsmen Club and Newcastle Lions Club have joined forces to raise funds to purchase the Bone Densitometry Unit and have raised approximately \$85,000 at this time.

Bone Densitometry is a form of diagnostic imaging which looks exclusively at patients with, or at risk of developing, osteoporosis. Osteoporosis is a condition that decreases bone density caused by mineral loss and affects 7% of women aged 35-40, 33% of women over 65 years of age, and although not as common, men can also develop osteoporosis.

OBJECTIVES

- *Nuclear Medicine Equipment* Nuclear Medicine Equipment, valued at approximately \$625,000 and the final campaign phase, assists in detection and monitoring of cancer and heart patients.

Nuclear Medicine is a safe and painless imaging technique that uses small amounts of radioactive material detected by a gamma camera to examine specific organs or parts of the body.

Although the Miramichi Regional Health Authority has not received formal approval to purchase Nuclear Medicine, the Miramichi Regional Hospital Foundation looks forward to completing its final phase of the Campaign by acquiring this important piece of diagnostic imaging equipment at Miramichi Hospital.

All of these medical services will allow Miramichi area patients to receive accurate and immediate diagnosis that can be monitored locally by professional staff, and eliminate costly and timely travel to outside regions to have these tests performed. Early detection is very often the key to cure.

- *General* The Miramichi Regional Hospital Foundation looks forward to continuing the positive working relationship with the Miramichi Regional Health Authority to ensure that Miramichi Hospital remains a growing facility while providing quality health care services.

RECOGNITION WALL

■ Individual Levels

Friend - \$1,000 - \$4,999:

- Sally Creaghan
- Margaret Prebble
- Frank & Lorraine Jefferies
- Dr. Jerry Wilson
- Lillian Copp
- Dr. Stephen and Carolyn Bent
- Dr. Anthony Tan
- Leon and Carolyn Bremner
- Albert and Joyce Atkins
- Dr. Sanjay, Anjula, and Neha Siddhartha
- Dr. Basil Blanchard and Cathy Healy
- Francois and Dorina Thebeau
- Brent & June Tozer
- Joseph Cook
- Rainelda Walsh
- Dr. Suresh and Rambha Pershad
- Hon. Norbert Theriault
- Len and Edna Robertson
- Jean Ullock
- Robert Jacobson by Irene Jacobson Mendels
- Bill and Dorita Rushworth

In memory of

- Jennie Bremner
- Dr. Creaghan
- Rachael Adams
- Jeff Matchett
- Joseph and Rose Savoy
- Carmel MacKnight
- Doris MacEachern
- Dr. Willard MacKay
- Lois Ellen Wasson

Partner - \$5,000 - \$9,999:

- Nicholas & Ann Creamer
- Shirley & Mike Coster, Cathy, Jon, Sue and Mike Jr.
- Dr. Willard & Marian MacKay
- Janet Curry
- Frank and Julie McKenna & Family

In memory of

- Elizabeth Graham
- Donalda Lanteigne, children and grandchildren in memory of Frank
- Donalda Lanteigne Connell in memory of Romeo J. Connell

Associate - \$10,000 - \$24,999:

- Lucy & Jack Estey

In memory of

- Brian McFarlane
- Dr. Frank and Irene Wilson
- Joseph W. Walsh, Margaret Walsh Hay & Stewart Graham

Humanitarian - \$25,000 - \$99,999: Founder \$100,000 +:

- Ernest Hutchison

RECOGNITION WALL

▪ Business / Organization Levels

Friend - \$5,000 - \$9,999:

- Miramichi River Cruisers
- Beaubear Credit Union
- M.F. Esson & Son Ltd.
- Caisse Populaire de Néguaç
- Region 7 Hospital Corporation Employees
- Northumberland Square Merchants Association
- Staff of Extra Mural Program at Region 7
- UPM Kymmene-Miramichi Inc.
- CIBC Bank – Miramichi

Partner - \$10,000 - \$24,999:

- Medical Staff
- Miramichi Hospital Nurses Alumni
- Miramichi Hospital Club
- Kinsmen Club of Miramichi
- Agricultural Society No. 122
- Royal Bank
- Bank of Nova Scotia
- Rodd Miramichi River A Rodd Signature Hotel
- Aliant Telecom
- Shoppers Drug Mart – Miramichi Associates –
Andre Hachey / David Skidd
- Imperial Tobacco Canada
- McCain Foundation
- BMO Bank of Montreal
- The Sir James Dunn Foundation

Associate - \$25,000 - \$99,999:

- Ronald McDonald Children's Charities of Canada
- Miramichi Valley Firefighters Association
- Highland Society of New Brunswick at Miramichi
- Canadian Progress Club, Miramichi Chapter
- Citizens and Businesses of Health Region 7
- Miramichi Cares Charity Golf Classic

Humanitarian - \$100,000 - \$499,999

- Miramichi Regional Hospital Auxiliary

Founder - \$500,000 +:

- Rotary Clubs of Chatham and Newcastle
- Friends of the Miramichi Hospital

CLUB 1000

▪ Members

Bremner Farms
Dr. Hans Weber
Miramichi Regional Hospital Auxiliary
Dr. JS MacMillan Professional Corporation
Life Line Project – Miramichi Senior Citizens Home
Wilson MacIntosh
Drs. Carl and Linda Hudson
Dr. Bill and Arlene Martin
Weyerhaeuser
Subway
Dickson Pharmasave
Bruce and Lewis Dickson
Barbara and Les Froment
Northumberland Dairy Co-op
Miramichi Leader
Caisse Populaire de Baie Sainte-Anne
Raymond O'Neill and Son Fisheries Ltd.
Korea Veterans Association
Laurie and Kathy Patterson
McDonald's Restaurant
David and Norma Crawford
Le Groupe Berger
Legion Branch #38 Rogersville
Tabusintac Senior Citizens Group
Legion Branch # 03 Chatham
Legion Branch #49 Blackville
Dr. Marc and Annette Shaw
Joseph Cook
ICT Group Inc.
Chevaliers de Colomb de Lagaceville
Dr. Rex and Corrine Edward
Dr. David and Christine Lanoue
Camille and Dawn Haddad
Dr. Vijay and Louise Sharma
Dr. Conrad Doiron
ShadComm Ltd.
Dr. Lynn A. Glazier-Goldie

APPRECIATION

The Miramichi Regional Hospital Foundation extends a sincere *Thank You* to all donors, volunteers, and the community. Your kind expression assists us in ensuring that top quality health care services are provided at Miramichi Hospital for you, your family, friends, and neighbours for many years to come.



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Telephone (506) 627 - 7555 Fax (506) 623 - 3145
Email: mrhfoundation@health.nb.ca
Web: www.region7.health.nb.ca/foundation/

Donations can be made on-line with an immediate electronic receipt sent to the donor's email address.

FINANCIAL
STATEMENTS

March 31, 2003

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